An advertisement for 'Ultimate Player' featuring three children in sports gear. The central figure is a young boy in a blue cap and t-shirt with the 'UP' logo, holding a tennis racket. Behind him, another boy in a red shirt with the 'UP' logo is visible. To the right, a girl in a white t-shirt with the 'UP' logo and boxing gloves is shown. The background is a vibrant, abstract red and purple pattern. The 'UP' logo and 'ULTIMATE PLAYER' text are in the top right corner.

**UP**  
ULTIMATE PLAYER

Welcome Pack

[ultimateplayer.me](http://ultimateplayer.me)



I fully support the concept of getting more young people inspired and motivated to participate in sport. Ultimate Player combines opportunity, competition and a coaching structure encouraging interaction between students and their families resulting in a positive impact on many lives in the future.

*Dame Kelly Holmes – MBE*



*Double Olympic gold medallist founder of the Dame Kelly Holmes Trust, a charity that uses the power of sport to transform the lives of disadvantaged young people.*





Dear Parent/Guardian,

Welcome to Ultimate Player, a free interactive sports programme that's all about helping your child to achieve their personal best.

Whether they're an aspiring footballer or budding tennis player, we believe that every child should have the opportunity to reach their potential in their favourite sport.

Your child's coach will score their performance week by week so you can see their progress and share in their successes.

Ultimate Player is already inspiring thousands of children to pursue a sport they love and getting their parents more involved in their sporting achievements.

We can't wait for you to be a part of this exciting journey.

A handwritten signature in white ink, appearing to read 'James Vaughan', is written over a dark, semi-transparent background.

James Vaughan  
Ultimate Player Founder

# HOW IT WORKS

Every child in the Ultimate Player programme has their own online profile where they can see scores and awards from their coach. You and your child can view this together, see their progress and celebrate their achievements.

Amateur ★

Semi-Pro ★★

Professional ★★★

World Class ★★★★★

Ultimate Player ★★★★★★

## Scoring

Your child's professional coach scores their performance in six skill areas for the sport at the end of every session. You can view their scores online straight away.

## Improving

Seeing their scores motivates your child to keep practising. The more they train the more they progress up the levels, from Amateur to Ultimate Player.

## Winning

Your child will receive awards from their coach for special achievements. You'll get an email as soon as this happens, so you can celebrate their success as a family.



# SUCCESS FOR YOUR CHILD

## ◆ Inspire them to reach their personal best

Ultimate Player encourages your child to achieve their own sporting potential rather than competing with others.

## ◆ Gets them active

Ultimate Player inspires your child to get off the sofa and onto the sports field for a healthier lifestyle.

## ◆ Any child, any sport

Ultimate Player can motivate any child, including high performers and those with learning difficulties.

“

I love Ultimate Player because it feels like a computer game and I can go through the levels. I'm a professional at the moment but really want to become Ultimate Player.

*Oliver Jacobson – Player*

”

# REASSURANCE FOR YOU



I love it when we sit down as a family after sessions and look at the feedback from my 4 childrens' coaches on how they've done.

*Elaine Ioannou - Parent*

## ◆ Safety first

Your child's safety is our top priority, so you can be confident that their details are never shared publicly. Nothing happens without your permission - even creating an account.

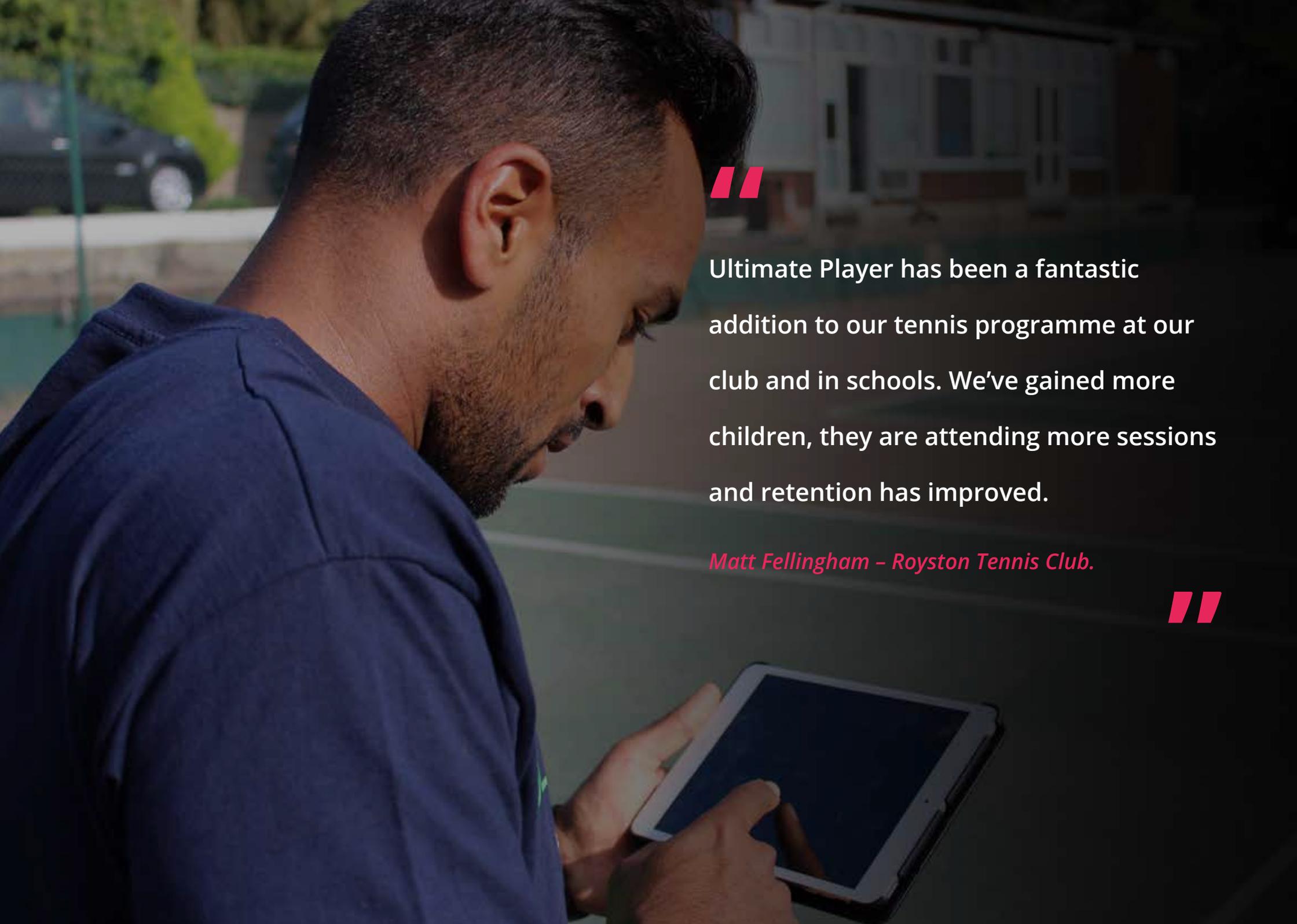
## ◆ Create their own identity

The tag builder feature gives your child their own online identity as a sports player. It lets them have fun creating their own logo that reflects their personality, but it's completely anonymous and will never show their real name or photo.

## ◆ Get involved in your child's progress

You'll be kept fully informed with instant updates on your child's sporting achievements, so you'll feel more involved in their training.



A man with short dark hair and a beard, wearing a blue t-shirt, is shown in profile from the chest up. He is looking down at a tablet computer he is holding with both hands. The background is a tennis court with a green fence and a building in the distance. The lighting is bright, suggesting it's daytime. There are two sets of pink double-slash quotation marks on the page: one above the main text and one to the right of the attribution.

//

Ultimate Player has been a fantastic addition to our tennis programme at our club and in schools. We've gained more children, they are attending more sessions and retention has improved.

*Matt Fellingham - Royston Tennis Club.*

//

# ULTIMATE PLAYER PLUS

Ultimate Player Plus is our fantastic annual club membership.

Upgrade today to unlock special features to support your child on their journey, such as:

## ◆ Tag Builder Plus

Upgrade the basic, free tag builder to give your child more ways to express themselves through their online sports identity.

## ◆ Enhanced Statistics

Get deeper insights on your child's progress with more advanced statistics.

## ◆ See friend's profiles

Your child can explore their friends' profiles, motivate each other and have more fun with Ultimate Player.

You can inspire or reward your child with these exciting membership benefits at any time by going to their profile



SHAPE IT



COLOUR IT



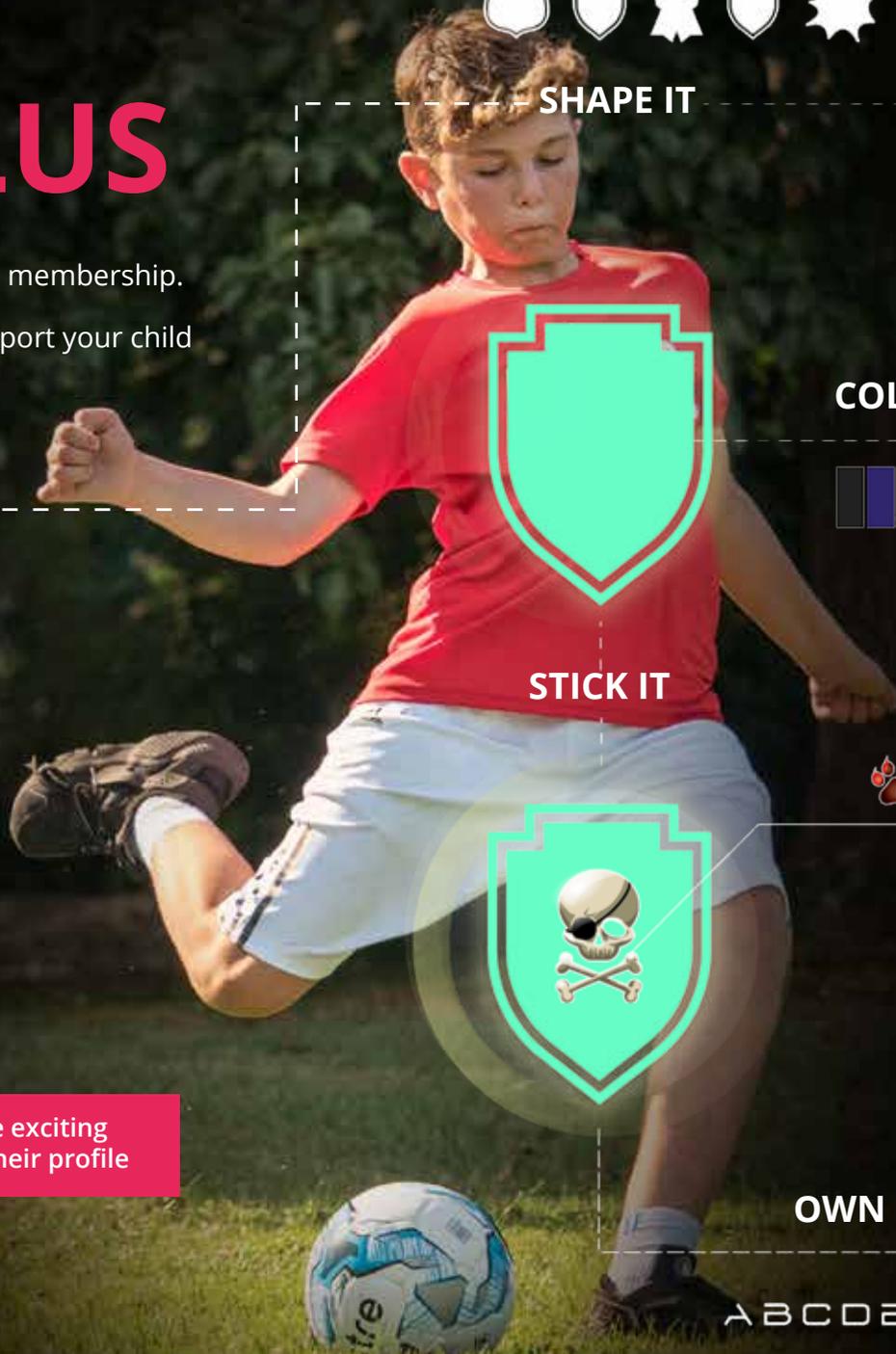
STICK IT



OWN IT



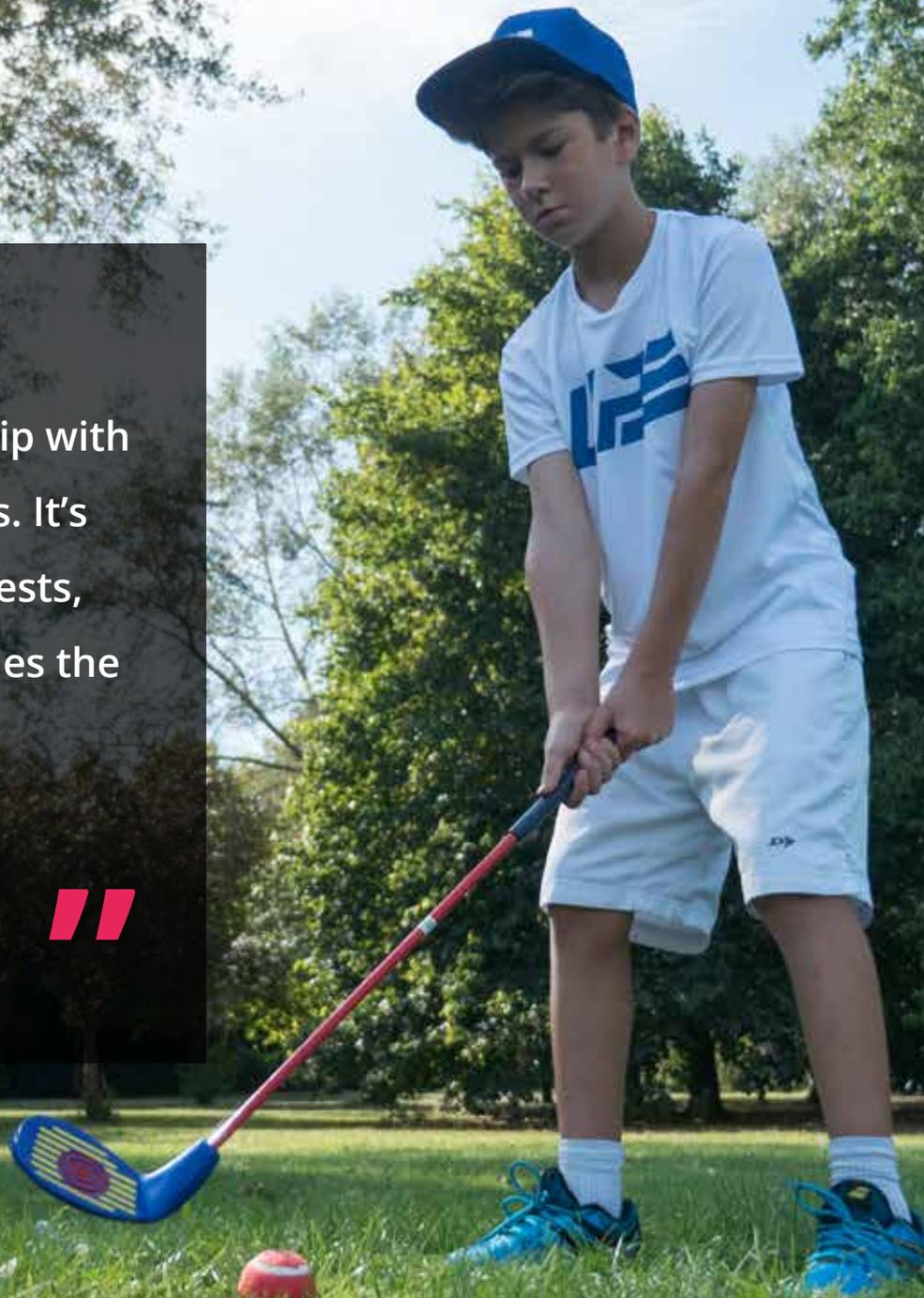
ABCDEFGG





The Golf Trust has been in partnership with Ultimate Player for the last two years. It's amazing as it encourages personal bests, giving children of all levels and abilities the opportunity to reach the same goal.

*Cae Menai Davis – The Golf Trust*



# SHOP

Your child can feel like an elite sports player while they're training with our range of athletic sports clothing.

Buy sports kit with custom designs and colours that make players, parents and coaches look great on and off the field.

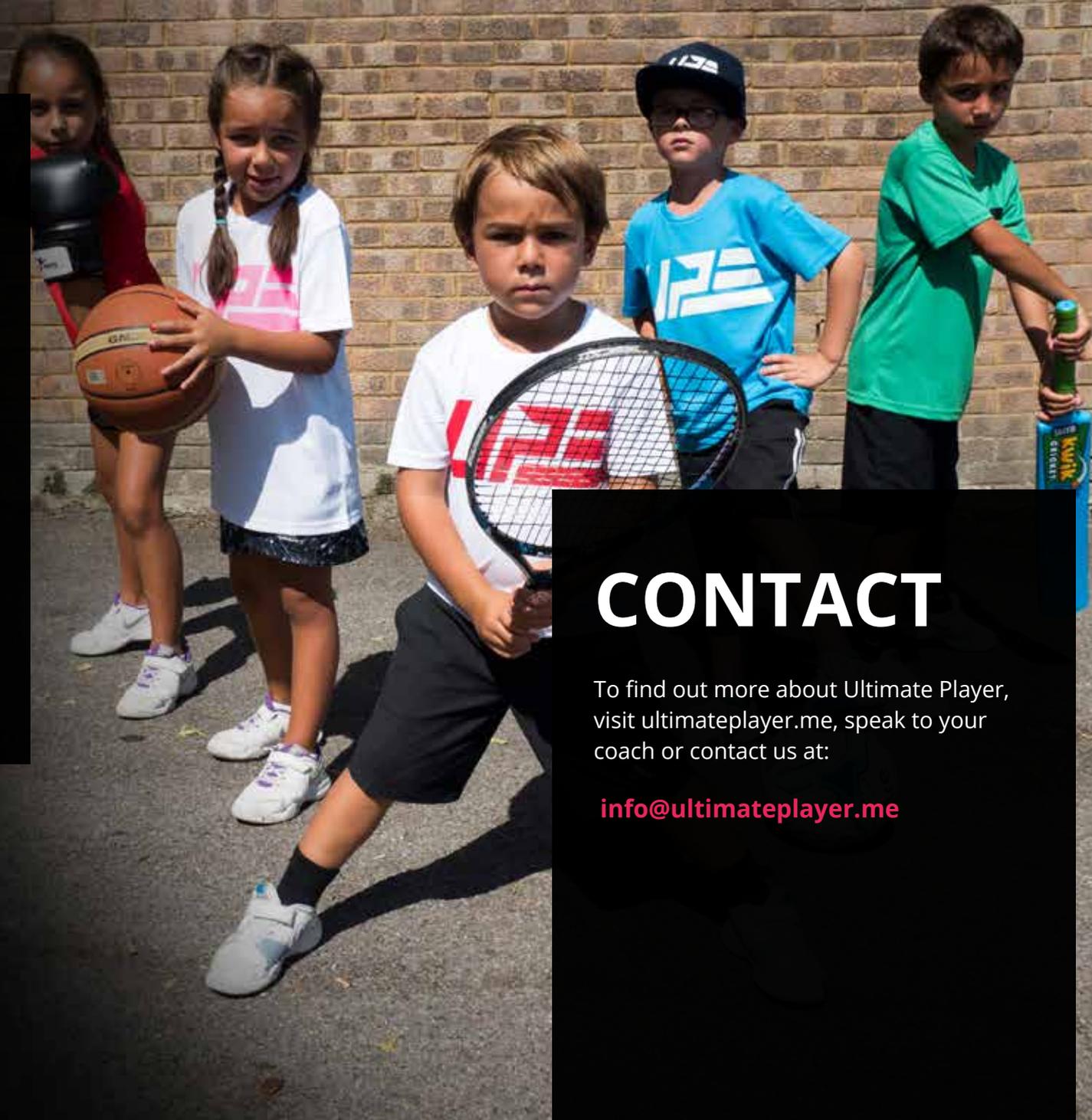
There's no obligation to buy anything, and your child's progress is in no way connected with your purchases.

Visit [shop.ultimateplayer.me](https://shop.ultimateplayer.me)

# CONTACT

To find out more about Ultimate Player, visit [ultimateplayer.me](https://ultimateplayer.me), speak to your coach or contact us at:

[info@ultimateplayer.me](mailto:info@ultimateplayer.me)





Join for free now!

[www.ultimateplayer.me](http://www.ultimateplayer.me)